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# **OBRC and SOLVE Launch Community Cleanup and Recycling Event Series**

Throughout 2025, the organizations will team up to host one volunteer event each month in communities across Oregon

Clackamas, Ore. – The Oregon Beverage Recycling Cooperative and SOLVE are joining forces to help create cleaner, greener communities across Oregon. Throughout the year, they will be hosting one volunteer cleanup event each month in communities with BottleDrop Redemption Centers around the state.

The two organizations kicked off their 2025 initiative on Friday, January 10 at the Beaverton BottleDrop Redemption Center in the Raleigh Hills neighborhood, where 15 volunteers collected nearly 250 pounds of litter. Of the litter collected, only 10 beverage containers were found. These containers will be recycled, with the refund value benefiting SOLVE.

Today's results are in line with a cleanup OBRC and SOLVE hosted in December at the Glisan BottleDrop Redemption Center in the Hazelwood neighborhood in Portland. During that event, volunteers collected nearly 400 pounds of litter, with only 13 beverage containers found.

These outcomes are unique as beverage containers typically comprise 40% to 60% of litter in the United States. Following the implementation of bottle bills in states like Oregon, single-use beverage container litter has been reduced by 70% to 85%, while total litter has been reduced by 35% to 65%. It is clear that when containers are redeemed, Oregon is more pristine.

"We're thrilled to collaborate with our longtime environmental partner SOLVE, who helped support Oregon Bottle Bill expansion efforts, on this cleanup series," said Jason Jordan, President of OBRC. "When it comes to helping Oregonians and the communities we serve across the state, we share the same values. We're excited to continue this partnership and create a cleaner, greener Oregon."

"Our partnership with OBRC is a natural fit, as Oregon's Bottle Bill was created with a goal of





reducing litter along Oregon beaches, highways and other public areas," said Kris Carico, Chief Executive Officer of SOLVE. "Because of the success of Oregon's redemption program, we typically don't see a lot of littered bottles and cans at our cleanup events, but we know continuous efforts must be made to help keep our communities clean and litter-free. These events also provide an opportunity to educate people about recycling options and show how they can amplify their support for SOLVE."

Throughout the year, OBRC and SOLVE will host cleanup events in the following communities:

- Salem Thursday, February 13
- Eugene Thursday, March 13
- Coos Bay Thursday, April 10
- Salem Thursday, May 22
- Bend Saturday, June 21
- Medford Saturday, July 26
- Milwaukie Saturday, August 16
- Hermiston Thursday, September 18
- Corvallis Thursday, October 23
- Portland Thursday, November 13
- Albany Thursday, December 11

Interested participants can visit <u>SOLVE's website</u> for more details on each event. All ages are welcome, but volunteers must register in advance.

SOLVE also fundraises with BottleDrop's Give program, which supports nonprofits' efforts year-round. Supporters can connect with SOLVE directly to get Blue Bags to fill with their eligible bottles and cans, or Green Bag customers can donate directly from their accounts to <u>SOLVE's fundraising account</u>.

## About BottleDrop and the Oregon Beverage Recycling Cooperative

The Oregon Beverage Recycling Cooperative is the industry steward of Oregon's nationally recognized beverage container redemption system and the operator of the BottleDrop network. On behalf of the beverage industry, OBRC helps Oregonians conveniently redeem and recycle more than 2 billion containers every year, dramatically reducing litter in Oregon's special places and boosting the state's recycling outcomes. To learn more, visit <a href="BottleDrop.com">BottleDrop.com</a> or OBRC.com.





### **About SOLVE**

SOLVE brings communities together to take care of our environment and enhance our waterways. Since 1969, the organization has grown from a small, grassroots initiative to a national model of volunteer action. Today, SOLVE mobilizes and trains thousands of volunteers of all ages across Oregon and SW Washington, to clean and restore our neighborhoods and natural areas, while empowering a community of environmental stewards for our state. Visit solveoregon.org for more information.

### **Photos**

Photos from a previous SOLVE + OBRC cleanup event can be downloaded <u>here</u>.